

Entrepreneurs We Love

Here's to the men and women who feed us and keep us warm. Who light up the dark. Who make us laugh and get us dancing.

Who make us smart, bring us together, and keep us young. Here's to the men and women who enrich our lives.



Our salute to 23 bright lights and big thinkers of 2010

The Best Gift I Ever Received

Entrepreneurs on their favorite presents

Not sure what to put on your holiday wish list this year? To provide some inspiration, we asked six entrepreneurs to describe their most-cherished gifts. —*Tamara Schweitzer*

1. FILSON DUFFLE BAG \$295



"This rugged twill bag, which my son gave to me two years ago, is perfect for short camping and trail-riding trips. I can just throw it in the back of a truck without worrying about it. I also use it for trips to my vacation house in the Hamptons."

—DAVID YURMAN, FOUNDER AND DESIGNER, DAVID YURMAN



2. AQUATALIA DOLLY BOOTS \$398



"I call these rain boots that don't look like rain boots, because they are waterproof, but they have high heels. A friend gave them to me about a year ago. They are perfect for those days when it's raining and I'm running all over town. I can stay dry and still look professional."

—MICHELLE MADHOK, PUBLISHER, SHEFINDS.COM AND MOMFINDS.COM**



3. BOULDER SHADES PRO SUNGLASSES \$39.99



"My husband and co-founder, Rob, bought these sunglasses for me to wear while I'm biking and running. They're well made but inexpensive, so I don't have to worry about losing them. Now, we give them to franchisees to wear when they're popping popcorn. They're a lot cooler than goggles."

—RENÉE ISRAEL, CO-FOUNDER DOC POPCORN



4. iPad \$499



"A friend at Apple gave me an iPad. I use it to check baseball scores, get traffic updates, and check the weather at our five locations around the world. I like the fact that I can play a game with friends on the tablet while chatting over drinks."

—TRIP HAWKINS, FOUNDER ELECTRONIC ARTS AND DIGITAL CHOCOLATE

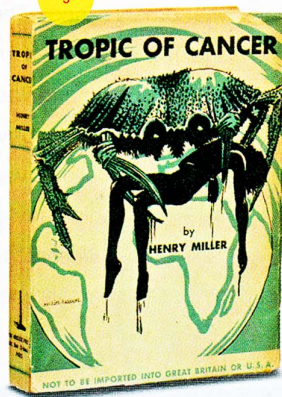


5. TROPIC OF CANCER, BY HENRY MILLER, FIRST EDITION \$250



"A friend found this book at a garage sale and gave it to me for my 30th birthday. I read it at least once a year. There's something twisted about Henry Miller that reminds me of my work. We take things like toy characters and twist them in a way that many people love and some find offensive."

—PAUL BUDNITZ, FOUNDER KIDROBOT



6. FRESH FLOWER LEI FROM THE HAWAIIAN LEI COMPANY \$16.70



"My husband gave me a fresh flower lei from Hawaii for Valentine's Day a few years ago. The box isn't fancy, but when you open it, the scent wafts out. I've received several since, including one with orchids and tuberoses. I wear them around the house and hang them on my bed so I can wake up to them."

—LISA PRICE, FOUNDER CAROL'S DAUGHTER



Go to www.inc.com/thegoods to check out our complete holiday gift guide.